**The UTokyo-Asahi Survey (UTAS)**

**2024 Political Leader Survey**

**Official Codebook**

**SURVEY OVERVIEW**

**1. Survey period**

Questionnaires were distributed from October 2, 2024, and collected until just before the day of the House of Representatives election (October 27).

**2. Survey targets**

1344 candidates for the 2024 House of Representatives election.

**3.** **Survey method**

Conducted by the Asahi Shimbun political group and regional directorates. Basically, the responses were collected through a web-based format.

**4. Number of valid respondents**

1255 (93.38% effective response rate).

**VARIABLES**

**1. BASIC VARIABLES**

Sorting number (**ID**)

Candidates’ name in kanji (**NAME**)

Candidates’ name in kana (**KANA**)

Response status (**RESPONSE**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 89  1255 |  | 0. no valid responses  1. valid responses available |

Prefecture of the constituency (**PREFEC**)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| (N) |  |  | (N) |  |  |
| 39  11  7  15  11  10  11  24  16  14  66  60  144  85  15  11  12  10  6  13  13  29  61  13 |  | 1. Hokkaido  2. Aomori-ken  3. Iwate-ken  4. Miyagi-ken  5. Akita-ken  6. Yamagata-ken  7. Fukushima-ken  8. Ibaraki-ken  9. Tochigi-ken  10. Gunma-ken  11. Saitama-ken  12. Chiba-ken  13. Tokyo-to  14. Kanagawa-ken  15. Niigata-ken  16. Toyama-ken  17. Ishikawa-ken  18. Fukui-ken  19. Yamanashi-ken  20. Nagano-ken  21. Gifu-ken  22. Shizuoka-ken  23. Aichi-ken  24. Mie-ken | 10  30  77  56  13  11  6  6  14  21  9  9  12  10  4  52  6  12  12  10  9  12  16  231 |  | 25. Shiga-ken  26. Kyoto-fu  27. Osaka-fu  28. Hyogo-ken  29. Nara-ken  30. Wakayama-ken  31. Tottori-ken  32. Shimane-ken  33. Okayama-ken  34. Hiroshima-ken  35. Yamaguchi-ken  36. Tokushima-ken  37. Kagawa-ken  38. Ehime-ken  39. Kochi-ken  40. Fukuoka-ken  41. Saga-ken  42. Nagasaki-ken  43. Kumamoto-ken  44. Oita-ken  45. Miyazaki-ken  46. Kagoshima-ken  47. Okinawa-ken  66. not applicable (proportional representation (PR)-only candidate) |

Electoral district number in each prefecture (**DISTRICT**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 1113  231 |  | 1～25.  66. not applicable (PR-only candidate) |

Dummy variable for PR (**PR**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 1113  231 |  | 0. single-member district (SMD) candidate  1. PR-only candidate |

PR-block (**PRBLOCK**)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| (N) |  |  | (N) |  |  |
| 46  60  100  111  109  53 |  | 51. Hokkaido  52. Tohoku  53. Kita-Kanto  54. Minami-Kanto  55. Tokyo  56. Hokuriku Shinetsu | 101  119  51  36  95  463 |  | 57. Tokai  58. Kinki  59. Chugoku  60. Shikoku  61. Kyushu  66. not applicable (SMD-only candidate) |

Party (**PARTY**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 342  237  164  50  236  42  35  17  95  30  15  81 |  | 1. Liberal Democratic Party  2. Constitutional Democratic Party of Japan  3. Japan Innovation Party  4. Komeito  5. Japanese Communist Party  6. Democratic Party for the People  7. Reiwa Shinsengumi  8. Social Democratic Party  9. Sanseito  10. Conservative Party of Japan  11. minor party  12. independent candidate |

Incumbency (**INCUMB**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 837  74  433 |  | 1. candidate with no prior service in the House of Representatives  2. former member of the House of Representatives  3. current member of the House of Representatives |

Total number of times (**TERM**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 738  153  97  54  57  84  33  32  28  22  20  12  5  5  2  1  0  0  0  1 |  | 0. 0 times  1. 1 time  2. 2 times  3. 3 times  4. 4 times  5. 5 times  6. 6 times  7. 7 times  8. 8 times  9. 9 times  10. 10 times  11. 11 times  12. 12 times  13. 13 times  14. 14 times  15. 15 times  16. 16 times  17. 17 times  18. 18 times  19. 19 times |

Gender (**SEX**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 1030  314 |  | 1. Male  2. Female |

Age (**AGE**)

Election results (**RESULT**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 879  289  130  46 |  | 1. lost the election  2. elected in SMD  3. ran and lost in SMD but was elected through PR (a “zombie”)  4. elected as a PR-only candidate |

**2. QUESTIONNAIRE DATA**

Q1

Which of the following policies is most important to you in this election? What is your second and third most important policy?[[1]](#footnote-1) (**Q1\_1** ~ **Q1\_3**)

The most important policy (**Q1\_1**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 73  117  97  29  192  133  89  1  3  216  7  31  41  6  6  4  201  98 |  | 1. foreign and security policy  2. fiscal and monetary policy  3. industrial policy  4. agriculture, forestry and fisheries  5. education and parenting  6. pensions, health and care  7. employment  8. public safety  9. environmental policy  10. political and administrative reform  11. decentralization  12. constitution (promoting or opposing constitutional amendment)  13. earthquake reconstruction and disaster prevention  14. infrastructure  15. nuclear power and energy policy  16. digital policy  17. other  99. no answer |

The second most important policy (**Q1\_2**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 120  54  69  95  269  267  88  2  14  61  11  24  52  21  22  4  71  100 |  | 1. foreign and security policy  2. fiscal and monetary policy  3. industrial policy  4. agriculture, forestry and fisheries  5. education and parenting  6. pensions, health and care  7. employment  8. public safety  9. environmental policy  10. political and administrative reform  11. decentralization  12. constitution (promoting or opposing constitutional amendment)  13. earthquake reconstruction and disaster prevention  14. infrastructure  15. nuclear power and energy policy  16. digital policy  17. other  99. no answer |

The third most important policy (**Q1\_3**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 132  21  45  89  316  172  64  4  25  82  28  47  74  25  50  8  58  104 |  | 1. foreign and security policy  2. fiscal and monetary policy  3. industrial policy  4. agriculture, forestry and fisheries  5. education and parenting  6. pensions, health and care  7. employment  8. public safety  9. environmental policy  10. political and administrative reform  11. decentralization  12. constitution (promoting or opposing constitutional amendment)  13. earthquake reconstruction and disaster prevention  14. infrastructure  15. nuclear power and energy policy  16. digital policy  17. other  99. no answer |

Q2

Do you have favorable or unfavorable feelings for or against the following parties and politicians? If you have neither favorable nor unfavorable feelings for a party or politician, please use the "Emotional Thermometer" below to set the temperature at 50 degrees. If you have favorable feelings, please answer with a number between 51 and 100 degrees, depending on the intensity of your feelings, and if you have unfavorable feelings, please answer with a number anywhere between 49 and 0 degrees. Please use an integer between 0 and 100, not a decimal point. (**Q2\_1** to **Q2\_8**)

|  |  |  |  |
| --- | --- | --- | --- |
| (MEAN) |  |  | |
| 42.7  46.7  36.6  42.1  44.7  41.1  40.5  49.5  36.4  41.4  45.8  40.5 |  | (1) Liberal Democratic Party (**Q2\_1**)  (2) Constitutional Democratic Party of Japan (**Q2\_2**)  (3) Japan Innovation Party (**Q2\_3**)  (4) Komeito (**Q2\_4**)  (5) Japanese Communist Party (**Q2\_5**)  (6) Democratic Party for the People (**Q2\_6**)  (7) Shigeru Ishiba (**Q2\_7**)  (8) Yoshihiko Noda (**Q2\_8**)  (9) Nobuhiko Baba (**Q2\_9**)  (10) Keiichi Ishii (**Q2\_10**)  (11) Tomoko Tamura (**Q2\_11**)  (12) Yuichiro Tamaki (**Q2\_12**) | |
| 999. no answer | | |

Q3

Do you agree or disagree with the following statements about long-term economic management? (**Q3\_1** ~ **Q3\_4**)

(1) Raise the consumption tax rate above 10 percent (**Q3\_1**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 12  39  207  227  760  99 |  | 1. agree or unavoidable  2. somewhat agree or unavoidable  3. not sure  4. somewhat opposed or unacceptable  5. opposed or unacceptable  99. no answer |

(2) Reduce pension and health care benefits below current levels (**Q3\_2**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 26  78  322  307  508  103 |  | 1. agree or unavoidable  2. somewhat agree or unavoidable  3. not sure  4. somewhat opposed or unacceptable  5. opposed or unacceptable  99. no answer |

(3) Reduce protection for uncompetitive industries and companies below current levels (**Q3\_3**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 103  159  371  334  271  106 |  | 1. agree or unavoidable  2. somewhat agree or unavoidable  3. not sure  4. somewhat opposed or unacceptable  5. opposed or unacceptable  99. no answer |

(4) The Bank of Japan should continue its policy of quantitative monetary easing, including purchases of Japanese Government Bonds (**Q3\_4**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 140  264  361  200  274  105 |  | 1. agree or unavoidable  2. somewhat agree or unavoidable  3. not sure  4. somewhat opposed or unacceptable  5. opposed or unacceptable  99. no answer |

Q4

For the following opinions, do you agree or disagree with them? (**Q4\_1** ~ **Q4\_19**)

(1) Japan's defense capabilities should be strengthened. (**Q4\_1**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 427  326  116  59  316  100 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(2) Pressure should take precedence over dialogue in dealing with North Korea. (**Q4\_2**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 88  339  347  244  223  103 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(3) The three non-nuclear principles should be upheld. (**Q4\_3**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 669  192  248  68  65  102 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(4) I want the Prime Minister to visit Yasukuni Shrine. (**Q4\_4**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 157  152  349  91  489  106 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(5) Even if government services such as social welfare worsen, a smaller government with lower costs is preferable. (**Q4\_5**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 15  41  313  372  498  105 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(6) It is necessary to secure jobs through public works. (**Q4\_6**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 304  509  278  140  13  100 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(7) For the time being, the fiscal stimulus should be used to boost the economy, instead of holding down government spending for the sake of fiscal consolidation. (**Q4\_7**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 388  481  305  56  12  102 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(8) The corporate tax rate should be raised. (**Q4\_8**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 327  233  385  156  137  106 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(9) Further organizational reforms of agricultural cooperatives should be promoted, including the corporatization of Zen-Noh and the separation of its credit operations. (**Q4\_9**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 76  267  421  158  313  109 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(10) We should promote the acceptance of foreign workers. (**Q4\_10**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 72  424  473  126  141  108 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(11) The Bank of Japan should raise its policy rate. (**Q4\_11**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 112  223  517  241  141  110 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(12) It is natural for privacy and individual rights to be restricted to protect public safety. (**Q4\_12**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 25  155  340  299  417  108 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(13) The number of government employees and their salaries should be reduced. (**Q4\_13**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 18  134  247  352  489  104 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(14) Job mobility should be promoted. (**Q4\_14**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 158  297  289  151  346  103 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(15) Factions within a party are necessary for policy expertise and human resource development. (**Q4\_15**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 57  220  431  151  344  141 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(16) The age of eligibility to run for office should be lowered. (**Q4\_16**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 616  248  197  117  62  104 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(17) Couples should be legally allowed to retain their premarital surnames after marriage if they so desire. (**Q4\_17**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 601  217  180  110  126  110 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(18) Same-sex marriage should be recognized by law. (**Q4\_18**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 467  239  258  122  148  110 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(19) A quota system should be introduced to allocate a certain proportion of parliamentary seats or candidates to women. (**Q4\_19**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 404  260  345  131  100  104 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

Q5

For each of the following issues, is your opinion closer to A or B? (**Q5\_1** ~ **Q5\_14**)

(1) A: The Japan-U.S. security arrangements should be strengthened to ensure cooperation by the United States in times of crisis.

B: We should be cautious about strengthening the Japan-U.S. security arrangements to avoid being drawn into wars unrelated to Japan.

(**Q5\_1**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 164  459  184  80  355  102 |  | 1. close to A  2. somewhat close to A  3. not sure  4. somewhat close to B  5. close to B  99. no answer |

(2) A: China is a threat to Japan.

B: China is a partner for Japan.

(**Q5\_2**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 156  415  326  215  116  116 |  | 1. close to A  2. somewhat close to A  3. not sure  4. somewhat close to B  5. close to B  99. no answer |

(3) A: Improving economic competitiveness should be a priority now, even if there are some social inequality.

B: Correcting social inequalities should be a priority now, even at the expense of some economic competitiveness.

(**Q5\_3**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 30  147  550  238  263  116 |  | 1. close to A  2. somewhat close to A  3. not sure  4. somewhat close to B  5. close to B  99. no answer |

(4) A: Domestic industry should be protected.

B: Liberalization of trade and investment should be promoted.

(**Q5\_4**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 390  392  274  167  13  108 |  | 1. close to A  2. somewhat close to A  3. not sure  4. somewhat close to B  5. close to B  99. no answer |

(5) A: Cuts in social security spending is inevitable to fund measures addressing the declining birthrate.

B: Social security spending should not be cut to secure funding for measures addressing the declining birthrate.

(**Q5\_5**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 32  126  393  252  435  106 |  | 1. close to A  2. somewhat close to A  3. not sure  4. somewhat close to B  5. close to B  99. no answer |

(6) A: Nuclear power generation should be abolished immediately.

B: Nuclear power should remain a source of power in the future.

(**Q5\_6**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 309  145  237  347  204  102 |  | 1. close to A  2. somewhat close to A  3. not sure  4. somewhat close to B  5. close to B  99. no answer |

(7) A: There is no need to worry about the budget deficit, as government bonds are being steadily purchased.

B: Since the budget deficit is at a critical level, government bond issuance should be restrained.

(**Q5\_7**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 170  216  435  331  79  113 |  | 1. close to A  2. somewhat close to A  3. not sure  4. somewhat close to B  5. close to B  99. no answer |

(8) A: To deal with climate change, it is necessary to sacrifice our standard of living..

B: Dealing with climate change is not important enough to justify sacrificing our standard of living.

(**Q5\_8**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 50  365  646  79  87  117 |  | 1. close to A  2. somewhat close to A  3. not sure  4. somewhat close to B  5. close to B  99. no answer |

(9) A: The use and spread of generative AI should be promoted.

B: The use and spread of generative AI should be regulated.

(**Q5\_9**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 264  394  406  126  41  113 |  | 1. close to A  2. somewhat close to A  3. not sure  4. somewhat close to B  5. close to B  99. no answer |

(10) A: The use and dissemination of an Individual Number should be promoted.

B: The use and dissemination of an Individual Number should be regulated.

(**Q5\_10**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 293  329  172  88  360  102 |  | 1. close to A  2. somewhat close to A  3. not sure  4. somewhat close to B  5. close to B  99. no answer |

(11) A: Corporations and other organizations have the freedom to engage in political activities.

B: Political donations by corporations and other organizations should be completely banned.

(**Q5\_11**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 136  249  109  102  647  101 |  | 1. close to A  2. somewhat close to A  3. not sure  4. somewhat close to B  5. close to B  99. no answer |

(12) A: A two-party system is preferable in Japan.

B: A multi-party system is preferable in Japan.

(**Q5\_12**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 117  268  397  263  194  105 |  | 1. close to A  2. somewhat close to A  3. not sure  4. somewhat close to B  5. close to B  99. no answer |

(13) A: I am a representative of all citizens, rather than of the communities and organizations that supported me.

B: I am a representative of the communities or organizations that supported me, rather than of all citizens.

(**Q5\_13**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 420  440  292  70  14  108 |  | 1. close to A  2. somewhat close to A  3. not sure  4. somewhat close to B  5. close to B  99. no answer |

(14) A: During the election campaign, I would rather emphasize my own personality and political views than the policies and achievements of my political party.

B: During the election campaign, I would rather emphasize the policies and achievements of my political party than on my own personality and political views.

(**Q5\_14**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 151  312  362  286  120  113 |  | 1. close to A  2. somewhat close to A  3. not sure  4. somewhat close to B  5. close to B  99. no answer |

### Q6

How would you rate the revised Political Funds Control Act? (**Q6**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 1040  171  3  130 |  | 1. Inadequate  2. adequate  3. too strict  99. no answer |

### Q7

Do you plan to hold political fundraising parties in the future? (**Q7**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 480  115  591  158 |  | 1. Yes, when necessary  2. not during at least the next term  3. will not hold any such parties in the future  99. no answer |

### Q8

What do you think should be done about policy activity funds? (**Q8**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 52  282  876  134 |  | 1. Maintain the policy activity funds under the current law, and disclose the receipts after 10 years  2. Shorten the period until the receipts are disclosed  3. Abolish the policy activity funds altogether  99. no answer |

### Q9

Do you think that the current Constitution needs to be amended or not? (**Q9**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 545  168  83  92  354  102 |  | 1. It needs to be amended.  2. If anything, it needs to be amended.  3. not sure  4. If anything, it does not need to be amended.  5. It does not need to be amended.  99. no answer |

*If you answered "* *It needs to be amended" or "* *If anything, it needs to be amended " in* ***Q9****, please answer the following questions.*

SQ9

What kind of constitutional amendments do you think should be made? (**SQ9\_1** ~ **SQ9\_16**)

(1) Enshrine the existence of the Self-Defense Forces (**SQ9\_1**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 151  554  631  8 |  | 0. not selected  1. selected  66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)  99. no answer |

(2) Enshrine the right of collective self-defense (**SQ9\_2**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 559  146  631  8 |  | 0. not selected  1. selected  66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)  99. no answer |

(3) Add a clause on environmental rights (**SQ9\_3**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 584  121  631  8 |  | 0. not selected  1. selected  66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)  99. no answer |

(4) Add a clause on privacy rights (**SQ9\_4**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 585  120  631  8 |  | 0. not selected  1. selected  66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)  99. no answer |

(5) Add a clause on right to know (**SQ9\_5**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 631  74  631  8 |  | 0. not selected  1. selected  66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)  99. no answer |

(6) Add a clause on respect for the family and mutual support among family members (**SQ9\_6**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 659  46  631  8 |  | 0. not selected  1. selected  66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)  99. no answer |

(7) Enshrine the state’s responsibility to ensure an adequate educational environment (**SQ9\_7**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 346  359  631  8 |  | 0. not selected  1. selected  66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)  99. no answer |

(8) Stipulate that at least one member of the House of Councillors must be elected from each prefecture (**SQ9\_8**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 492  213  631  8 |  | 0. not selected  1. selected  66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)  99. no answer |

(9) Introduce direct election of the prime minister (**SQ9\_9**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 560  145  631  8 |  | 0. not selected  1. selected  66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)  99. no answer |

(10) Add a clause on fiscal soundness (**SQ9\_10**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 665  40  631  8 |  | 0. not selected  1. selected  66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)  99. no answer |

(11) Enshrine enhanced powers of local governments (**SQ9\_11**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 576  129  631  8 |  | 0. not selected  1. selected  66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)  99. no answer |

(12) Establish a Constitutional Court (**SQ9\_12**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 525  180  631  8 |  | 0. not selected  1. selected  66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)  99. no answer |

(13) Lower the requirement for initiating constitutional amendments to a simple majority in each chamber (**SQ9\_13**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 631  74  631  8 |  | 0. not selected  1. selected  66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)  99. no answer |

(14) Allow the extension of parliamentary terms in emergency situations (**SQ9\_14**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 300  405  631  8 |  | 0. not selected  1. selected  66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)  99. no answer |

(15) Allow the issuance of cabinet orders equivalent to statutes in emergency situations (**SQ9\_15**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 458  247  631  8 |  | 0. not selected  1. selected  66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)  99. no answer |

(16) Impose restrictions on the Prime Minister's power to dissolve the House of Representatives (**SQ9\_16**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 620  85  631  8 |  | 0. not selected  1. selected  66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)  99. no answer |

(16) Other (**SQ9\_17**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 510  195  631  8 |  | 0. not selected  1. selected  66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)  99. no answer |

### Q10

Do you think that your political party (or yourself, if you are an independent) may join a coalition government with each of the following parties after the election? Please select one response for each of the parties listed from ① to ⑨. (For your own party, please select "My party.") (**Q10\_1** ~ **Q10\_9**)

(1) Liberal Democratic Party (**Q10\_1**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 41  138  650  299  216 |  | 1. A coalition should be formed regardless of the election results  2. Depending on the election results, a coalition may be possible  3. Regardless of the election results, a coalition is impossible  4. My party  99. no answer |

(2) Constitutional Democratic Party of Japan (**Q10\_2**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 19  260  561  212  292 |  | 1. A coalition should be formed regardless of the election results  2. Depending on the election results, a coalition may be possible  3. Regardless of the election results, a coalition is impossible  4. My party  99. no answer |

(3) Japan Innovation Party (**Q10\_3**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 8  296  580  158  302 |  | 1. A coalition should be formed regardless of the election results  2. Depending on the election results, a coalition may be possible  3. Regardless of the election results, a coalition is impossible  4. My party  99. no answer |

(4) Komeito (**Q10\_4**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 292  177  609  48  218 |  | 1. A coalition should be formed regardless of the election results  2. Depending on the election results, a coalition may be possible  3. Regardless of the election results, a coalition is impossible  4. My party  99. no answer |

(5) Japanese Communist Party (**Q10\_5**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 10  85  724  234  291 |  | 1. A coalition should be formed regardless of the election results  2. Depending on the election results, a coalition may be possible  3. Regardless of the election results, a coalition is impossible  4. My party  99. no answer |

(6) Democratic Party for the People (**Q10\_6**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 87  403  513  40  301 |  | 1. A coalition should be formed regardless of the election results  2. Depending on the election results, a coalition may be possible  3. Regardless of the election results, a coalition is impossible  4. My party  99. no answer |

(7) Reiwa Shinsengumi (**Q10\_7**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 22  319  687  4  312 |  | 1. A coalition should be formed regardless of the election results  2. Depending on the election results, a coalition may be possible  3. Regardless of the election results, a coalition is impossible  4. My party  99. no answer |

(8) Social Democratic Party (**Q10\_8**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 52  354  613  16  309 |  | 1. A coalition should be formed regardless of the election results  2. Depending on the election results, a coalition may be possible  3. Regardless of the election results, a coalition is impossible  4. My party  99. no answer |

(9) Sanseito (**Q10\_9**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 6  127  815  85  311 |  | 1. A coalition should be formed regardless of the election results  2. Depending on the election results, a coalition may be possible  3. Regardless of the election results, a coalition is impossible  4. My party  99. no answer |

Q11

What is your most important means of communicating information to voters and supporters? How about your second and third most important means? Please write the number in parentheses. (**Q11\_1** ~ **Q11\_3**)

The most important means (**Q11\_1**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 430  603  22  2  15  63  1  2  0  1  8  0  11  63  14  7  102 |  | 1. street oratory  2. direct interaction with voters (rallies, etc.)  3. posters  4. repeatedly call out one’s name (from a vehicle)  5. official gazette for elections  6. leaflets and pamphlets of activity report  7. newsletters of supporters' associations, etc.  8. letters and postcards (excluding e-mail)  9. phone call  10. e-mail  11. TV and radio appearances  12. contributions to magazines  13. websites (including blogs)  14. social networking services (SNS) (Twitter, Facebook, Instagram etc.)  15. video-sharing platforms (YouTube, Niconico etc.)  16. other  99. no answer |

The second most important means (**Q11\_2**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 353  237  40  1  40  190  15  9  24  0  8  0  22  249  39  2  115 |  | 1. street oratory  2. direct interaction with voters (rallies, etc.)  3. posters  4. repeatedly call out one’s name (from a vehicle)  5. official gazette for elections  6. leaflets and pamphlets of activity report  7. newsletters of supporters' associations, etc.  8. letters and postcards (excluding e-mail)  9. phone call  10. e-mail  11. TV and radio appearances  12. contributions to magazines  13. websites (including blogs)  14. social networking services (SNS) (Twitter, Facebook, Instagram etc.)  15. video-sharing platforms (YouTube, Niconico etc.)  16. other  99. no answer |

The third most important means (**Q11\_3**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 133  99  74  3  44  220  29  7  24  7  17  4  49  438  69  4  123 |  | 1. street oratory  2. direct interaction with voters (rallies, etc.)  3. posters  4. repeatedly call out one’s name (from a vehicle)  5. official gazette for elections  6. leaflets and pamphlets of activity report  7. newsletters of supporters' associations, etc.  8. letters and postcards (excluding e-mail)  9. phone call  10. e-mail  11. TV and radio appearances  12. contributions to magazines  13. websites (including blogs)  14. social networking services (SNS) (Twitter, Facebook, Instagram etc.)  15. video-sharing platforms (YouTube, Niconico etc.)  16. other  99. no answer |

### Q12

There are many different opinions about the relationship between politics and mass media and the Internet. Please circle one number for each item that applies to you. (**Q12\_1** ~ **Q12\_8**)

(1) The Internet has reduced the political influence of the mass media (**Q12\_1**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 198  552  292  120  69  113 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(2) There are many problems with Internet abuse, such as slander and identity theft (**Q12\_2**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 481  612  111  24  5  111 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(3) Newspapers and television cover important social issues. (**Q12\_3**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 133  509  306  180  102  114 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(4) Platforms like Yahoo! News cover important social issues. (**Q12\_4**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 60  478  516  132  40  118 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(5) Newspapers and television report based on accurate facts. (**Q12\_5**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 57  408  451  202  112  114 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(6) Platforms like Yahoo! News report based on accurate facts. (**Q12\_6**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 8  245  682  217  74  118 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(7) There is "truthful" information on social media that newspapers and television do not report. (**Q12\_7**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 70  232  690  187  52  113 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

(8) Political discussions on social media reflect the opinions of voters as a whole. (**Q12\_8**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 6  59  536  442  185  116 |  | 1. agree  2. somewhat agree  3. not sure  4. somewhat disagree  5. disagree  99. no answer |

### Q13

We want to inform people not only about policies, but also about the values you hold dear. The following is a method of measuring values that is often used in psychology. There is no universal good or bad for every value. How much each person is or is not like you? Please choose one of the following from "not like me at all" to "very much like me". (**Q13\_1** ~ **Q13\_10**)

NOTE: This item is based on the Ten Item Values Inventory (TIVI) by Gosling, Schwartz & Koelkebeck (2016), with modifications to make it sound more natural in Japanese.

(1) A person who believes that s/he should always show respect to his/her parents and older people, and that it is important to be obedient. (**Q13\_1**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 13  68  152  368  395  193  155 |  | 1. Not like me at all 2. Not like me 3. A little like me 4. Somewhat like me 5. Like me 6. Very much like me  99. no answer |

(2) A person whose religious beliefs are important to him/her, and who tries hard to do what his/her religion requires. (**Q13\_2**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 131  266  292  288  134  74  159 |  | 1. Not like me at all 2. Not like me 3. A little like me 4. Somewhat like me 5. Like me 6. Very much like me  99. no answer |

(3) A person who places great importance on helping others, hoping that those around them will be fulfilled both physically and spiritually. (**Q13\_3**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 2  7  63  293  471  351  157 |  | 1. Not like me at all 2. Not like me 3. A little like me 4. Somewhat like me 5. Like me 6. Very much like me  99. no answer |

(4) A person who believes that every person in the world should be treated equally and have equal opportunities in life. (**Q13\_4**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 14  41  139  276  363  352  159 |  | 1. Not like me at all 2. Not like me 3. A little like me 4. Somewhat like me 5. Like me 6. Very much like me  99. no answer |

(5) A person who is interested in things and who tries to understand all sorts of things. (**Q13\_5**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 3  31  145  338  385  287  155 |  | 1. Not like me at all 2. Not like me 3. A little like me 4. Somewhat like me 5. Like me 6. Very much like me  99. no answer |

(6) A person who likes to take risks and is always looking for adventures. (**Q13\_6**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 31  263  283  327  186  94  160 |  | 1. Not like me at all 2. Not like me 3. A little like me 4. Somewhat like me 5. Like me 6. Very much like me  99. no answer |

(7) A person who thinks it is important to feel pleasure and seeks every chance to have fun. (**Q13\_7**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 8  81  191  351  364  193  156 |  | 1. Not like me at all 2. Not like me 3. A little like me 4. Somewhat like me 5. Like me 6. Very much like me  99. no answer |

(8) A person who wants to achieve great success and impress other people. (**Q13\_8**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 135  483  282  174  76  35  159 |  | 1. Not like me at all 2. Not like me 3. A little like me 4. Somewhat like me 5. Like me 6. Very much like me  99. no answer |

(9) A person who likes to be in charge and wants people to do what s/he says. (**Q13\_9**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 263  538  222  112  39  11  159 |  | 1. Not like me at all 2. Not like me 3. A little like me 4. Somewhat like me 5. Like me 6. Very much like me  99. no answer |

(10) A person who does not like mess and places importance on things being organized and clean. (**Q13\_10**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
| 33  291  349  317  153  39  162 |  | 1. Not like me at all 2. Not like me 3. A little like me 4. Somewhat like me 5. Like me 6. Very much like me  99. no answer |

**3. FREE ANSWERS**

**Q1\_1\_FA**: free answer of "other" in **Q1\_1**

**Q1\_2\_FA**: free answer of "other" in **Q1\_2**

**Q1\_3\_FA**: free answer of "other" in **Q1\_3**

**SQ9\_17\_FA**: free answer of "other" in **SQ9\_17**

1. As for "other," overlap is allowed in **Q1\_1**, **Q1\_2**, and **Q1\_3**. [↑](#footnote-ref-1)