**The UTokyo-Asahi Survey (UTAS)**

**2024 Political Leader Survey**

**Official Codebook**

**SURVEY OVERVIEW**

**1. Survey period**

Questionnaires were distributed from October 2, 2024, and collected until just before the day of the House of Representatives election (October 27).

**2. Survey targets**

1344 candidates for the 2024 House of Representatives election.

**3.** **Survey method**

Conducted by the Asahi Shimbun political group and regional directorates. Basically, the responses were collected through a web-based format.

**4. Number of valid respondents**

1255 (93.38% effective response rate).

**VARIABLES**

**1. BASIC VARIABLES**

Sorting number (**ID**)

Candidates’ name in kanji (**NAME**)

Candidates’ name in kana (**KANA**)

Response status (**RESPONSE**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. no valid responses1. valid responses available |

Prefecture of the constituency (**PREFEC**)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| (N) |  |  | (N) |  |  |
|  |  | 1. Hokkaido2. Aomori-ken3. Iwate-ken4. Miyagi-ken5. Akita-ken6. Yamagata-ken7. Fukushima-ken8. Ibaraki-ken9. Tochigi-ken10. Gunma-ken11. Saitama-ken12. Chiba-ken13. Tokyo-to14. Kanagawa-ken15. Niigata-ken16. Toyama-ken17. Ishikawa-ken18. Fukui-ken19. Yamanashi-ken20. Nagano-ken21. Gifu-ken22. Shizuoka-ken23. Aichi-ken24. Mie-ken |  |  | 25. Shiga-ken26. Kyoto-fu27. Osaka-fu28. Hyogo-ken29. Nara-ken30. Wakayama-ken31. Tottori-ken32. Shimane-ken33. Okayama-ken34. Hiroshima-ken35. Yamaguchi-ken36. Tokushima-ken37. Kagawa-ken38. Ehime-ken39. Kochi-ken40. Fukuoka-ken41. Saga-ken42. Nagasaki-ken43. Kumamoto-ken44. Oita-ken45. Miyazaki-ken46. Kagoshima-ken47. Okinawa-ken66. not applicable (candidate who ran only from PR) |

Electoral district number in each prefecture (**DISTRICT**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1～25.66. not applicable (candidate who ran only from proportional representation (PR)) |

Dummy variable for PR (**PR**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. candidate who ran from single-member district (SMD)1. candidate who ran only from PR |

PR-block (**PRBLOCK**)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| (N) |  |  | (N) |  |  |
|  |  | 51. Hokkaido52. Tohoku53. Kita-Kanto54. Minami-Kanto55. Tokyo56. Hokuriku Shinetsu |  |  | 57. Tokai58. Kinki59. Chugoku60. Shikoku61. Kyushu66. not applicable (candidate who ran only from SMD) |

Party (**PARTY**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. Liberal Democratic Party2. Constitutional Democratic Party of Japan3. Japan Innovation Party4. Komeito5. Japanese Communist Party6. Democratic Party for the People7. Reiwa Shinsengumi8. Social Democratic Party9. Sanseito10. Conservative Party of Japan11. minor party12. independent candidate |

Incumbency (**INCUMB**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. newcomer candidate2. former legislator3. current legislator |

Total number of times (**TERM**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. 0 times1. 1 time2. 2 times3. 3 times4. 4 times5. 5 times6. 6 times7. 7 times8. 8 times9. 9 times10. 10 times11. 11 times12. 12 times13. 13 times14. 14 times15. 15 times16. 16 times17. 17 times18. 18 times |

Gender (**SEX**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. Male2. Female |

Age (**AGE**)

Election results (**RESULT**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. lost the election2. elected in SMD3. ran in SMD but lost; was elected via PR list (a “zombie”)4. elected as a pure PR list candidate |

**2. QUESTIONNAIRE DATA**

Q1

Which of the following policies is most important to you in this election? What is your second and third most important policy? Please write the number in parentheses.[[1]](#footnote-1) (**Q1\_1** ~ **Q1\_3**)

The most important policy (**Q1\_1**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. diplomacy and security2. fiscal and financial3. industrial policy4. agriculture, forestry and fisheries5. education and parenting6. pensions and medical care7. employment8. public security9. environmental policy10. political and administrative reform11. decentralization12. constitution (constitutional protection or constitutional change)13. earthquake reconstruction and disaster prevention14. social capital (e.g., infrastructure development)15. nuclear power and energy policy16. digital policy17. other99. no answer |

The second most important policy (**Q1\_2**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. diplomacy and security2. fiscal and financial3. industrial policy4. agriculture, forestry and fisheries5. education and parenting6. pensions and medical care7. employment8. public security9. environmental policy10. political and administrative reform11. decentralization12. constitution (constitutional protection or constitutional change)13. earthquake reconstruction and disaster prevention14. social capital (e.g., infrastructure development)15. nuclear power and energy policy16. digital policy17. other99. no answer |

The third most important policy (**Q1\_3**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. diplomacy and security2. fiscal and financial3. industrial policy4. agriculture, forestry and fisheries5. education and parenting6. pensions and medical care7. employment8. public security9. environmental policy10. political and administrative reform11. decentralization12. constitution (constitutional protection or constitutional change)13. earthquake reconstruction and disaster prevention14. social capital (e.g., infrastructure development)15. nuclear power and energy policy16. digital policy17. other99. no answer |

Q2

Do you have favorable or unfavorable feelings for or against the following parties and politicians? If you have neither favorable nor unfavorable feelings for a party or politician, please use the "Emotional Thermometer" below to set the temperature at 50 degrees. If you have favorable feelings, please answer with a number between 51 and 100 degrees, depending on the intensity of your feelings, and if you have unfavorable feelings, please answer with a number anywhere between 49 and 0 degrees. Please use an integer between 0 and 100, not a decimal point. (**Q2\_1** to **Q2\_8**)

|  |  |  |
| --- | --- | --- |
| (MEAN) |  |   |
|  |  | (1) Liberal Democratic Party (**Q2\_1**)(2) Constitutional Democratic Party of Japan (**Q2\_2**)(3) Japan Innovation Party (**Q2\_3**)(4) Komeito (**Q2\_4**)(5) Japanese Communist Party (**Q2\_5**)(6) Democratic Party for the People (**Q2\_6**)(7) Shigeru Ishiba (**Q2\_7**)(8) Yoshihiko Noda (**Q2\_8**)(9) Nobuhiko Baba (**Q2\_9**)(10) Keiichi Ishii (**Q2\_10**)(11) Tomoko Tamura (**Q2\_11**)(12) Yuichiro Tamaki (**Q2\_12**) |
| 999. 無回答 |

Q3

Do you agree or disagree with the following statements about long-term economic management? Please circle the number that applies to each item. (**Q3\_1** ~ **Q3\_4**)

(1) Make the sales tax rate higher than 10 percent (**Q3\_1**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree or unavoidable2. somewhat agree or unavoidable3. not sure4. somewhat opposed or unacceptable5. opposed or unacceptable99. no answer |

(2) Reduce pension and health care benefits below current levels (**Q3\_2**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree or unavoidable2. somewhat agree or unavoidable3. not sure4. somewhat opposed or unacceptable5. opposed or unacceptable99. no answer |

(3) Reduce protection for uncompetitive industries and companies below current levels (**Q3\_3**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree or unavoidable2. somewhat agree or unavoidable3. not sure4. somewhat opposed or unacceptable5. opposed or unacceptable99. no answer |

(4) The Bank of Japan will continue its policy of quantitative monetary easing, including purchases of Japanese Government Bonds (**Q3\_4**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree or unavoidable2. somewhat agree or unavoidable3. not sure4. somewhat opposed or unacceptable5. opposed or unacceptable99. no answer |

Q4

For the following opinions, do you agree or disagree with them? Please circle the number that applies to each item. (**Q4\_1** ~ **Q4\_19**)

(1) Japan's defense capabilities should be strengthened. (**Q4\_1**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(2) Pressure should take precedence over dialogue with North Korea (**Q4\_2**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(3) The three non-nuclear principles should be adhered to. (**Q4\_3**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(4) I want the Prime Minister to visit Yasukuni Shrine. (**Q4\_4**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(5) Smaller government that doesn't cost money is better, even if government services, such as social welfare, get worse. (**Q4\_5**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(6) Job security through public works is necessary. (**Q4\_6**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(7) For the time being, the fiscal stimulus should be used to stimulate the economy, instead of holding down spending for the sake of fiscal consolidation. (**Q4\_7**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(8) The corporate tax rate should be raised. (**Q4\_8**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(9) We should further reform the organization of agricultural cooperatives, such as making Zen-Noh a stock company and separating its credit business. (**Q4\_9**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(10) We should promote the acceptance of foreign workers. (**Q4\_10**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(11) The Bank of Japan should raise its policy rate. (**Q4\_11**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(12) It is natural for privacy and individual rights to be restricted to protect public safety (**Q4\_12**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(13) The number of government employees and their salaries should be reduced. (**Q4\_13**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(14) Job mobility should be promoted. (**Q4\_14**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(15) Factions/policy groups within a party are necessary for policy study and human resource development. (**Q4\_15**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(16) The age of eligibility to run for office should be lowered. (**Q4\_16**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

 (17) Married couples should be allowed by law to continue to use each pre-marital surname after marriage if they wish to do so (**Q4\_17**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(18) Same-sex marriage should be recognized by law (**Q4\_18**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

Q5

For each of the following issues, is your opinion closer to A or B? For each item, please circle the number that applies. (**Q5\_1** ~ **Q5\_14**)

(1) A: The Japan-U.S. Security Treaty should be strengthened to ensure cooperation by the United States in times of crisis.

B: We should be cautious about strengthening the Japan-U.S. Security Treaty to avoid getting involved in wars that have nothing to do with Japan.

(**Q5\_1**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. close to A2. somewhat close to A3. not sure4. somewhat close to B5. close to B99. no answer |

(2) A: China is a threat to Japan.

B: China is a partner for Japan.

(**Q5\_2**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. close to A2. somewhat close to A3. not sure4. somewhat close to B5. close to B99. no answer |

(3) A: Improving economic competitiveness should be a priority now, even if there are some social disparities.

B: Correcting social inequalities should be a priority now, even at the expense of some economic competitiveness.

(**Q5\_3**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. close to A2. somewhat close to A3. not sure4. somewhat close to B5. close to B99. no answer |

(4) A: Domestic industry should be protected.

B: Liberalization of trade and investment should be promoted.

(**Q5\_4**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. close to A2. somewhat close to A3. not sure4. somewhat close to B5. close to B99. no answer |

(5) A: It is inevitable that the funding to address declining birthrate will be covered by cuts in social security spending.

B: It is not possible to cut into social security spending in order to secure financial resources to address declining birthrate.

(**Q5\_5**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. close to A2. somewhat close to A3. not sure4. somewhat close to B5. close to B99. no answer |

(6) A: Abolish nuclear power now.

B: Nuclear power should remain a source of power in the future.

(**Q5\_6**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. close to A2. somewhat close to A3. not sure4. somewhat close to B5. close to B99. no answer |

(7) A: There is no need to worry about the budget deficit as government bonds are being steadily purchased

B: The budget deficit is at a critical level, so bond issuance should be controlled

(**Q5\_7**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. close to A2. somewhat close to A3. not sure4. somewhat close to B5. close to B99. no answer |

(8) A: We must sacrifice our standard of living to deal with climate change.

B: Dealing with climate change is not so important that we have to sacrifice our standard of living.

(**Q5\_8**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. close to A2. somewhat close to A3. not sure4. somewhat close to B5. close to B99. no answer |

(9) A: The use and spread of generative AI should be promoted.

B: The use and spread of generative AI should be regulated.

(**Q5\_9**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. close to A2. somewhat close to A3. not sure4. somewhat close to B5. close to B99. no answer |

(10) A: The use and dissemination of an individual Number should be promoted.

B: The use and dissemination of an individual Number should be regulated.

(**Q5\_10**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. close to A2. somewhat close to A3. not sure4. somewhat close to B5. close to B99. no answer |

(11) A: Corporations and organizations have the freedom to engage in political activities.

B: Donations by corporations and organizations should be banned entirely.

(**Q5\_11**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. close to A2. somewhat close to A3. not sure4. somewhat close to B5. close to B99. no answer |

(12) A: A two-party system is preferable in Japan.

B: A multi-party system is preferable in Japan.

(**Q5\_12**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. close to A2. somewhat close to A3. not sure4. somewhat close to B5. close to B99. no answer |

(13) A: I represent all the people rather than the community or organization that supported me.

B: I represent the community or organization that supported me rather than all the people.

(**Q5\_13**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. close to A2. somewhat close to A3. not sure4. somewhat close to B5. close to B99. no answer |

(14) A: During the campaign, I would rather focus on my own personality and political views than the policies and achievements of my political party.

B: During the election campaign, I would rather focus on the policies and achievements of my political party than on my own personality and political views.

(**Q5\_14**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. close to A2. somewhat close to A3. not sure4. somewhat close to B5. close to B99. no answer |

### Q6

How would you rate the revised Political Funds Control Act? (**Q6**)

1. Inadequate

2. adequate

3. too strict

99. no answer

### Q7

Do you plan to hold political fundraising parties in the future? (**Q7**)

1. Yes, when necessary

2. not during the next term at least

3. will not hold any parties in the future

99. no answer

### Q8

What do you think should be done about policy activity funds? (**Q8**)

1. Continue as the current law, and make the receipts public after 10 years

2. Shorten the period until the receipts are made public

3. Abolish the policy activity funds

99. no answer

### Q9

Do you think that the current Constitution needs to be amended or not? (**Q9**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. It needs to be amended.2. If anything, it needs to be amended.3. not sure4. If anything, it does not needs to be amended.5. It does not need to be amended.99. no answer |

*If you answered "* *It needs to be amended" or "* *If anything, it needs to be amended " in* ***Q9****, please answer the following questions.*

SQ9

Which of the following items do you think need amendment? (**SQ9\_1** ~ **SQ9\_16**)

(1) Specify the maintenance of the Self-Defense Forces (**SQ9\_1**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. not selected1. selected66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)99. no answer |

(2) Specify the right of collective self-defense (**SQ9\_2**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. not selected1. selected66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)99. no answer |

(3) Include a clause on the right to environmental safety (**SQ9\_3**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. not selected1. selected66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)99. no answer |

(4) Include a clause on privacy rights (**SQ9\_4**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. not selected1. selected66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)99. no answer |

(5) Include a clause on right to know (**SQ9\_5**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. not selected1. selected66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)99. no answer |

(6) Include a clause on respecting for family and mutual support among family members (**SQ9\_6**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. not selected1. selected66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)99. no answer |

(7) Specify that the environment will be improved to enhance education (**SQ9\_7**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. not selected1. selected66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)99. no answer |

(8) Specify that at least one member of the House of Councillors must be elected from each prefecture (**SQ9\_8**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. not selected1. selected66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)99. no answer |

(9) Introduce a system of public election of the prime minister (**SQ9\_9**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. not selected1. selected66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)99. no answer |

(10) Include a clause on fiscal soundness (**SQ9\_10**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. not selected1. selected66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)99. no answer |

(11) Specify strengthening the authority of local governments (**SQ9\_11**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. not selected1. selected66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)99. no answer |

(12) Establish a Constitutional Court (**SQ9\_12**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. not selected1. selected66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)99. no answer |

(13) Make the requirement to initiate a constitutional amendment a majority in each house (**SQ9\_13**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. not selected1. selected66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)99. no answer |

(14) Allows for the extension of MP's terms of office in emergency situations (**SQ9\_14**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. not selected1. selected66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)99. no answer |

(15) Allows for the enactment of decrees that take the place of laws in emergency situations (**SQ9\_15**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. not selected1. selected66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)99. no answer |

(16) Constrain the Prime Minister's right to dissolve the House of Representatives (**SQ9\_16**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. not selected1. selected66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)99. no answer |

(16) Other (**SQ9\_17**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 0. not selected1. selected66. not applicable (answered 3, 4, or 5 or did not answer **Q9**)99. no answer |

### Q10

Do you think that the political party to which you belong (or yourself, if you are an independent) would be willing to join a coalition government with each of the following parties after the election? Please circle one number for each of the parties listed from ① to ⑩. (For the party to which you belong, please circle "4. Party to which I belong.") (**Q10\_1** ~ **Q10\_10**)

(1) Liberal Democratic Party (**Q10\_1**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. We should form a coalition regardless of the election results2. Depending on the outcome of the election, a coalition may be possible3. Regardless of the election results, there will be no coalition4. Party to which I belong99. no answer |

(2) Constitutional Democratic Party of Japan (**Q10\_2**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. We should form a coalition regardless of the election results2. Depending on the outcome of the election, a coalition may be possible3. Regardless of the election results, there will be no coalition4. Party to which I belong99. no answer |

(3) Japan Innovation Party (**Q10\_3**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. We should form a coalition regardless of the election results2. Depending on the outcome of the election, a coalition may be possible3. Regardless of the election results, there will be no coalition4. Party to which I belong99. no answer |

(4) Komeito (**Q10\_4**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. We should form a coalition regardless of the election results2. Depending on the outcome of the election, a coalition may be possible3. Regardless of the election results, there will be no coalition4. Party to which I belong99. no answer |

(5) Japanese Communist Party (**Q10\_5**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. We should form a coalition regardless of the election results2. Depending on the outcome of the election, a coalition may be possible3. Regardless of the election results, there will be no coalition4. Party to which I belong99. no answer |

(6) Democratic Party for the People (**Q10\_6**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. We should form a coalition regardless of the election results2. Depending on the outcome of the election, a coalition may be possible3. Regardless of the election results, there will be no coalition4. Party to which I belong99. no answer |

(7) Free Education For All (**Q10\_7**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. We should form a coalition regardless of the election results2. Depending on the outcome of the election, a coalition may be possible3. Regardless of the election results, there will be no coalition4. Party to which I belong99. no answer |

(8) Reiwa Shinsengumi (**Q10\_8**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. We should form a coalition regardless of the election results2. Depending on the outcome of the election, a coalition may be possible3. Regardless of the election results, there will be no coalition4. Party to which I belong99. no answer |

(9) Social Democratic Party (**Q10\_9**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. We should form a coalition regardless of the election results2. Depending on the outcome of the election, a coalition may be possible3. Regardless of the election results, there will be no coalition4. Party to which I belong99. no answer |

(10) Sanseito (**Q10\_10**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. We should form a coalition regardless of the election results2. Depending on the outcome of the election, a coalition may be possible3. Regardless of the election results, there will be no coalition4. Party to which I belong99. no answer |

Q11

What is your most important means of communicating information to voters and supporters? How about your second and third most important means? Please write the number in parentheses. (**Q11\_1** ~ **Q11\_3**)

The most important means (**Q11\_1**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. street oratory2. direct interaction with voters (rallies, etc.)3. posters4. repeatedly call out one’s name (from a vehicle)5. official gazette for elections6. leaflets and pamphlets of activity report7. newsletters of supporters' associations, etc.8. letters and postcards (excluding e-mail)9. phone call10. e-mail11. TV and radio appearances12. contributions to magazines13. websites (including blogs)14. social networking services (SNS) (Twitter, Facebook, Instagram etc.)15. video-sharing platforms (YouTube, Niconico etc.)16. other99. no answer |

The second most important means (**Q11\_2**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. street oratory2. direct interaction with voters (rallies, etc.)3. posters4. repeatedly call out one’s name (from a vehicle)5. official gazette for elections6. leaflets and pamphlets of activity report7. newsletters of supporters' associations, etc.8. letters and postcards (excluding e-mail)9. phone call10. e-mail11. TV and radio appearances12. contributions to magazines13. websites (including blogs)14. social networking services (SNS) (Twitter, Facebook, Instagram etc.)15. video-sharing platforms (YouTube, Niconico etc.)16. other99. no answer |

The third most important means (**Q11\_3**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. street oratory2. direct interaction with voters (rallies, etc.)3. posters4. repeatedly call out one’s name (from a vehicle)5. official gazette for elections6. leaflets and pamphlets of activity report7. newsletters of supporters' associations, etc.8. letters and postcards (excluding e-mail)9. phone call10. e-mail11. TV and radio appearances12. contributions to magazines13. websites (including blogs)14. social networking services (SNS) (Twitter, Facebook, Instagram etc.)15. video-sharing platforms (YouTube, Niconico etc.)16. other99. no answer |

### Q12

There are many different opinions about the relationship between politics and mass media and the Internet. Please circle one number for each item that applies to you. (**Q12\_1** ~ **Q12\_8**)

(1) The Internet has reduced the political influence of the mass media (**Q12\_1**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(2) There are many problems with Internet abuse, such as slander and identity theft (**Q12\_2**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(3) Newspapers and television cover important social issues. (**Q12\_3**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(4) Platforms like Yahoo! News cover important social issues. (**Q12\_4**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(5) Newspapers and television report based on accurate facts. (**Q12\_5**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(6) Platforms like Yahoo! News report based on accurate facts. (**Q12\_6**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(7) There is "truthful" information on social media that newspapers and television do not report. (**Q12\_7**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

(8) Political discussions on social media reflect the opinions of voters as a whole. (**Q12\_8**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. agree2. somewhat agree3. not sure4. somewhat disagree5. disagree99. no answer |

### Q13

We want to inform people not only about policies, but also about the values you hold dear. The following is a method of measuring values that is often used in psychology. There is no universal good or bad for every value.How much each person is or is not like you? Please choose one of the following from "not like me at all" to "very much like me". (**Q13\_1** ~ **Q13\_10**)

NOTE: This item is based on the Ten Item Values Inventory (TIVI) by Gosling, Schwartz & Koelkebeck (2016), with modifications to make it sound more natural in Japanese.

(1) A person who believes that s/he should always show respect to his/her parents and older people, and that it is important to be obedient. (**Q13\_1**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. Not like me at all2. Not like me3. A little like me4. Somewhat like me5. Like me6. Very much like me99. no answer |

(2) A person whose religious beliefs are important to him/her, and who tries hard to do what his/her religion requires. (**Q13\_2**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. Not like me at all2. Not like me3. A little like me4. Somewhat like me5. Like me6. Very much like me99. no answer |

(3) A person who places great importance on helping others, hoping that those around them will be fulfilled both physically and spiritually. (**Q13\_3**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. Not like me at all2. Not like me3. A little like me4. Somewhat like me5. Like me6. Very much like me99. no answer |

(4) A person who believes that every person in the world should be treated equally and have equal opportunities in life. (**Q13\_4**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. Not like me at all2. Not like me3. A little like me4. Somewhat like me5. Like me6. Very much like me99. no answer |

(5) A person who is interested in things and who tries to understand all sorts of things. (**Q13\_5**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. Not like me at all2. Not like me3. A little like me4. Somewhat like me5. Like me6. Very much like me99. no answer |

(6) A person who likes to take risks and is always looking for adventures. (**Q13\_6**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. Not like me at all2. Not like me3. A little like me4. Somewhat like me5. Like me6. Very much like me99. no answer |

(7) A person who thinks it is important to feel pleasure and seeks every chance to have fun. (**Q13\_7**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. Not like me at all2. Not like me3. A little like me4. Somewhat like me5. Like me6. Very much like me99. no answer |

(8) A person who wants to achieve great success and impress other people. (**Q13\_8**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. Not like me at all2. Not like me3. A little like me4. Somewhat like me5. Like me6. Very much like me99. no answer |

(9) A person who likes to be in charge and wants people to do what s/he says. (**Q13\_9**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. Not like me at all2. Not like me3. A little like me4. Somewhat like me5. Like me6. Very much like me99. no answer |

(10) A person who does not like mess and places importance on things being organized and clean. (**Q13\_10**)

|  |  |  |
| --- | --- | --- |
| (N) |  |  |
|  |  | 1. Not like me at all2. Not like me3. A little like me4. Somewhat like me5. Like me6. Very much like me99. no answer |

**3. FREE ANSWERS**

**Q1\_1\_FA**: free answer of "other" in **Q1\_1**

**Q1\_2\_FA**: free answer of "other" in **Q1\_2**

**Q1\_3\_FA**: free answer of "other" in **Q1\_3**

**SQ9\_17\_FA**: free answer of "other" in **SQ9\_17**

1. As for "other," overlap is allowed in **Q1\_1**, **Q1\_2**, and **Q1\_3**. [↑](#footnote-ref-1)